

## THE FIRM

Ambrose and Bell is an advisory and execution firm for boards, investors, and leadership teams. The firm works at the moments that decide value: growth transitions, operating model failures, leadership changes, commercial stalls, and transformation programmes that have lost their way. Every engagement starts with a diagnostic. Independent, scoped, and useful on its own. The firm does not sell open-ended retainers; it delivers defined operating partnerships with milestone outcomes.

## SIX SERVICES

### Operating Model Transformation

Where structure, accountability, and decision rights are slowing the strategy down. A board-ready view of the gap, then the redesign that closes it.

### AI and Automation

Most AI investment fails to land because the operating model around it is wrong. The operator view that turns it into measurable value.

### Leadership Team Assessment

Belbin-anchored assessment of the team that has to deliver. Composition, alignment, and the gaps the strategy will expose.

### Transformation Programme Leadership

An independent read on a programme that is missing dates, value, or confidence. Findings, root causes, and the recovery options.

### Technology Product Leadership

Operator-led product launch and development. Build, launch sequence, and the operating model that scales with the product.

### Executive Coaching

One-to-one work with operators carrying P&L weight. Three named programmes. Confidential, structured, and built on twenty-five years of running businesses.

## HOW WE WORK

Diagnose, redesign, enable. Diagnose maps the gap and lands in writing for the board. Redesign builds a practical plan with named owners and dates. Enable stays through execution; where the seat needs an operator, the same hands carry the work through. Clients can stop after any phase.

## TRACK RECORD, ANONYMISED

**4x revenue** Microsoft technology integrator, UK subsidiary rebuilt end-to-end as Managing Director and Statutory Director: €1M to €4M, 30% EBITDA improvement, 15x pipeline expansion.

**€300M+** Largest programme: led programme controls across European workstreams, then UK implementation. The UK rescue plan became the template replicated in other geographies.

**3 statutory directorships** Full P&L, governance, and investor reporting accountability across MD and operating roles, over twenty-five years as an operator and adviser.

## TALK TO US

### Dr Stephen McCormac, Founder and Managing Director

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